

Wises Lane Working Group Report – July 2022

The non-material application which changes the design of the properties in Phase 1(a) has been approved by Swale Borough Council along with the conditions relating to crime, water consumption and the installation of fixed telecommunication infrastructure.

Initial construction of the sales cabin and associated car parking has started. Swale Borough Council are investigating the provision of more car parking at this location beyond that which has planning permission.

Concern was expressed to the developers about the use of the name “Bradgate” to describe their first new property, Plot 4, advertised to be provided in Phase 1(a). Barratts confirmed that it was a name used in previous locations to describe a particular type of detached house. They were reminded of the need to be sensitive about their marketing material given the history of this site and the local opposition as seen on social media. There is a continuing need to reinforce this message as it is not clear this is understood by the developers.

No further information has been received from Swale BC about the original Street names proposed for this development. The Wises Lane Monitoring Groups recommendation is that the apple theme contained in the name of the development “Applegate” should be continued and suggest the following as names of apples that could be used to names streets.

Apple names for Road/Avenue/Street/Lane/Gardens/Boulevard/Crescent/Place etc

- Ashmeads
- Blenheim
- Braeburn
- Bramley
- Cheerful Gold
- Core Blimey
- Cox’s Orange Pippin
- Crispin
- Discovery
- Gala
- James Grieve
- Jazz
- Jonagold
- Jupiter
- Laxtons
- Limelight
- Meridian
- Pitmaston
- Red Pippin
- Saturn
- Scrumptious
- Spartan
- Sunset
- Worcester Pearmaine

The use of Platinum Way as suggested by this Council should also be included for the new Spine Road.

It is proposed that the above names for the Streets in the Wises Lane development are passed to Swale BC for consideration.

Further planning application are to be considered later in the July agenda.

As stated in last month's report a letter had been sent by The Clerk to Swale BC asking them to vary what the S106 £42k for the Playstool can be used for as agreed by the meeting of the May Council. A reply has been received stating they are considering the matter within the Council.

A new website to provide information for local residents has been provided by the developers David Wilson Homes and can be found at www.Wiseslanedevlopment.co.uk

The utility work started in Wises Lane continues to cause road closures and widespread inconvenience.

There had been no progress with land acquisitions from the developer or the outstanding planning application for the rugby club apart from an application from Quinn's concerning the archaeological condition which is due to be considered later in the agenda.

There had been recent comments on social media regarding the working groups activity and an update on the groups activities was placed on social media and the Parish website and Facebook.

John Fassenfelt July 2022.